

## Press release | March 3rd 2022

## CASCADE8 signs an exclusive partnership with the video game COMETH for the Blood Machines NFT.

**Cascade8**, the tech branch of the **Logical Pictures Group** - which announced in February the launch of its NFT Lab and of an NFT campaign around the film *Blood Machines* - has just signed an exciting partnership with the blockchain game **Cometh**. This collaboration, which is unprecedented in the audiovisual sector, will allow the use of Blood Machines NFTs in the Cometh game. This will be the first time that movie-based NFTs bring such a truly new experience to fans around the film.

Cometh.io is an online game combining non-fungible tokens (NFTs) and decentralized finance (DeFi). Launched in early 2021, this space-themed battle game is based on the Polygon blockchain. Developed by a French team with the support of many major players in the ecosystem, it already has over 10,000 players onboard.

"From the very first time we watched Blood Machines, we were very impressed with its universe: the interstellar conflicts, its singular designs and strong visual identity. This collaboration will enhance the experience of our game for both Blood Machines NFT owners and their opponents" said Jérôme de Tychey, CEO of Cometh.

The Blood Machines NFTs will be introduced to the Cometh universe in different ways. After buying Blood Machines NFTs on FilmSeriesNFT.com, the NFT owners will be able to use them - but also sell and rent them - in the game. The Blood Machines NFTs will allow players to use spaceships from the movie during the battles - some will even generate unseen special effects in the game. Players will also be able to integrate characters from the movie, including pilots, into their crew and special *Blood Machines* emojis will be reserved for NFT owners to use in their player-to-player chats. On top of this, special operations will be conducted via "loot boxes" (surprise packages purchased by players, potentially allowing them to acquire rare collectible cards) incorporating Blood Machines cards - some very rare.

This partnership is a new step in the use of blockchain and NFT technologies by Cascade8 in the audiovisual sector. "This collaboration embodies the value of NFTs as a gateway to Web 3.0," said Yannick Bossenmeyer, CEO of Cascade8. "More than purely speculative assets, NFTs create new possibilities for fans to interact with films and TV series, making them very powerful community marketing tools".

The first sales of the Blood Machines NFTs are scheduled for May 2022, which is when they will be available to use in the Cometh universe.

## **ABOUT CASCADE8**

**Cascade8** is the tech branch of Logical Pictures Group. Its activity comes directly from the expertise of content industry professionals. **Cascade8** develops blockchain and software solutions for professionals of the content industry, aiming at solving specific pain points and bottlenecks at all stages of the value chain. Pioneer of technological and blockchain innovation in the content industry, **Cascade8** launched its "NFT Lab" in February 2022 to support content producers in the implementation of their NFT campaigns. **Cascade8** launched the FilmSeriesNFT.com NFT marketplace, to host NFT campaigns dedicated to films and TV series.