



Press release | February 10th, 2022

## Cascade8 kicks off its NFT Lab with the launch of an exclusive NFT collection on the film BLOOD MACHINES

**Seth Ickerman** (director of the film) and **Logical Pictures** (producer), in partnership with **Cascade8** (technology subsidiary of Logical Pictures media group), are launching a new NFT collection based on the film BLOOD MACHINES.

This first campaign marks the launch of **Cascade8's NFT Lab**. After a year of in-depth technical and legal research about NFT in the audiovisual industry, **Cascade8** now offers to provide content producers and rights holders with complete support for their NFT campaigns, from design to technical implementation, including legal aspects and marketing strategy.

BLOOD MACHINES, a film produced by **Logical Pictures**, naturally appeared to be the perfect match to take advantage of Cascade8's expertise and explore this new opportunity that NFT represent for the audiovisual industry.

Indeed, BLOOD MACHINES is a sci-fi movie with a strong universe (iconic characters, sets and accessories) and a committed fan base. Its production was made possible thanks to two Kickstarter campaigns (which raised more than €500.000).

This new digital stage in the life of the film appears as a logical continuation of the project, made possible by the combined talents of the **Logical Pictures Group**.

An NFT (Non-Fungible Token) is a secure (blockchain-based) certificate of ownership to any kind of virtual asset. NFT have already invested arts, video games, music, sports and fashion... and they are now developing through various initiatives in the audiovisual sector.

The goal with the BLOOD MACHINES NFT is to create a new experience for the fans of the film. Indeed, NFT are a way to bring the film's characters and elements (spaceships, weapons) to life as collectibles but also in other universes, including video games and metaverses. Metaverses are expanding at an incredible rate, and with them exciting new experiences!

Innovation is part of **Seth Ickerman** and **Logical Pictures'** DNA, always embarking on new adventures and exploring opportunities while having fun. It is this passion that drove them to launch the crazy project that was BLOOD MACHINES in the first place, and it is the same passion that drives them to launch this unprecedented collection today.

The BLOOD MACHINES NFT will be virtual collectibles based on the film (characters, spaceships, weapons, etc.). These collectibles will be divided into three categories: cards, gifs and videos.



# THE ROADMAP

## JANUARY 2022

Opening of pre-registration by email to get news and access to upcoming sales.

## MID FEBRUARY 2022:

Pre-sales on Chapter 1 on [FilmSeriesNFT.com](https://FilmSeriesNFT.com).

Pre-sales will be addressed primarily to the initial Kickstarter backers (who participated in the 2017 and 2019 crowdfunding campaigns).

## LATE FEBRUARY - EARLY MARCH 2022:

Public sales on Chapter 1 on [FilmSeriesNFT.com](https://FilmSeriesNFT.com), which will be open to all.

## APRIL - JUNE 2022:

Launch of sales on Chapter 2.

Private sales will be organized for Chapter 1 NFT owners, in addition to Kickstarter backers.

## SUMMER 2022:

In parallel with NFT sales, NFT buyers will be able to:

- get random airdrops
- receive merchandising products from the film
- use their NFT in a partner video game

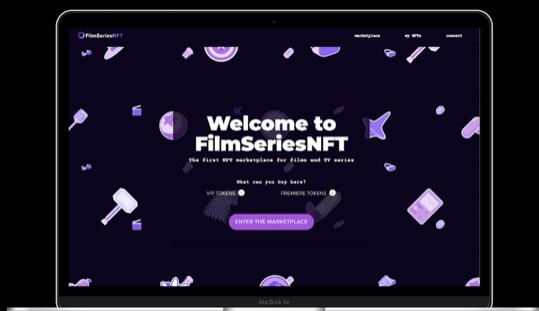
## JULY - SEPTEMBER 2022:

Launch of sales on Chapter 3.

Pre-sales will be organized for NFT owners of Chapter 1 & 2, in addition to Kickstarters backers.

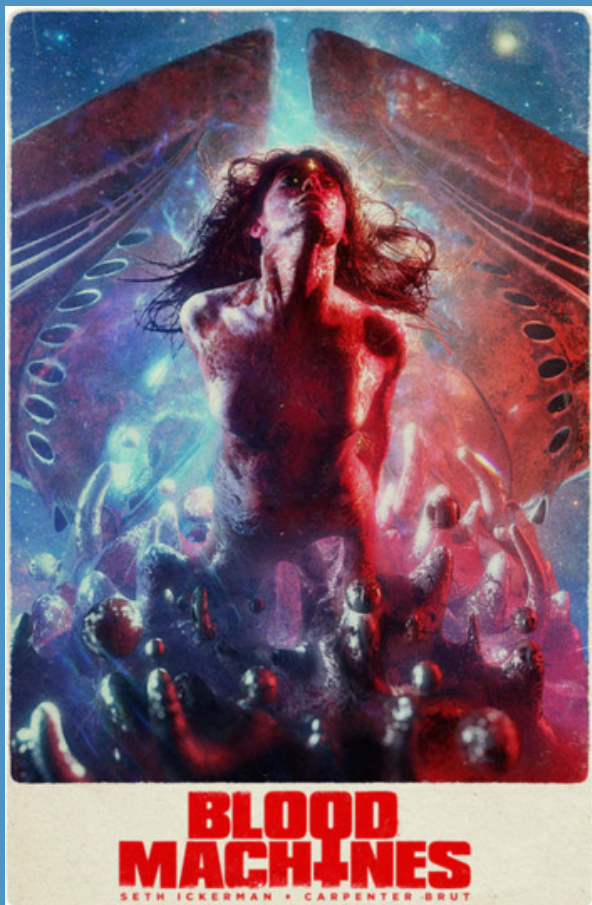
## 2023:

Creation of a BLOOD MACHINES' space in the metaverse, in which NFT will bring the characters and film to life.



The NFT will be sold on the [FilmSeriesNFT.com](https://FilmSeriesNFT.com) platform - the first NFT marketplace for films and TV series, developed by **Cascade8** (hosted on OpenSea).

→ [FILMSERIESNFT.COM](https://FILMSERIESNFT.COM)



## ABOUT BLOOD MACHINES

Inspired by the movies and music of the 80's, **BLOOD MACHINES** is a 50-minute sci-fi film (or mini-series), composed of 3 chapters. It was written and directed by **Seth Ickerman**, a duo of directors composed of Raphaël Hernandez and Savitry Joly Gonfard, and its original music was composed by the French electro artist **Carpenter Brut**.

**BLOOD MACHINES** is the sequel to the video clip **TURBO KILLER**, their first collaboration.

The film was made possible through two crowdfunding campaigns on Kickstarter in 2017 and 2019.

## ABOUT CASCADE8

**Cascade8** is the tech branch of Logical Pictures Group. Its activity comes directly from the expertise of content industry professionals.

**Cascade8** develops blockchain and software solutions for professionals of the content industry, aiming at solving specific pain points and bottlenecks at all stages of the value chain.

**Cascade8** spearheads the research and development of blockchain in the content industry. Since its creation in 2019, **Cascade8** has been developing Blockframes, a blockchain-powered rights and revenue management tool. Since 2021, **Cascade8** has also been conducting in-depth technical and legal research on NFT, positioning itself as a true "NFT Lab" for the content industry.

More information on  
[www.bloodmachines.com](http://www.bloodmachines.com)

